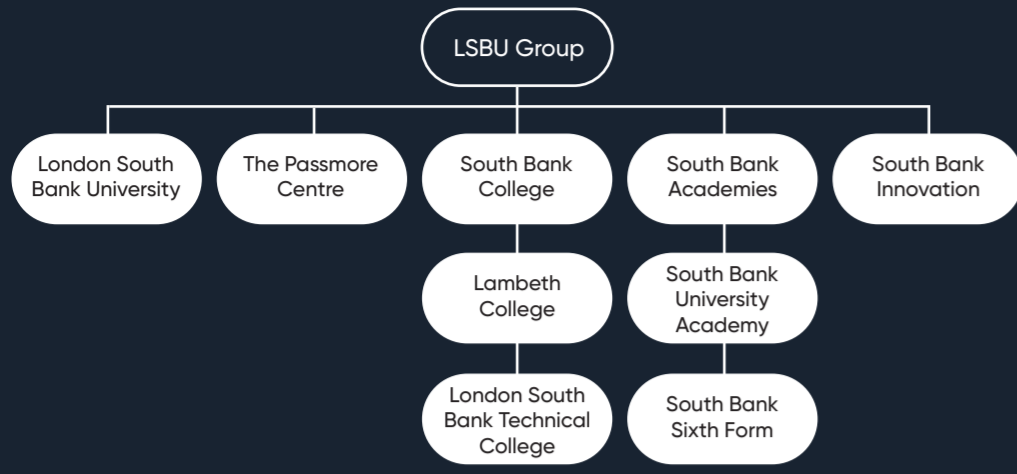


Fit for the future, ready for the real world.

Our goal is to help you succeed, no matter what your age, background, or educational experience. We provide career-focussed pathways across all levels, from Entry to Level 8, providing high-quality education and sector specific learning to prepare you for your life beyond education and qualifications.



Joining LSBU Group gives our students unrivalled access to educational opportunities, advice and guidance as well as sought-after apprenticeships and work placements. Our students are guaranteed progression to both LSBTC and LSBU*.

Whether your next destination is within LSBU Group or elsewhere, we are one of a handful of providers who offer students the opportunity to progress to one of our new Level 4 one-year courses. Successful completion of this enables our students to fast-track to year 2 of an LSBU degree, saving money as well as providing a standalone qualification that employers recognise should you decide to leave your studies there.

*after successful completion of a Group qualification that has a progression route

Further information about careers in Hospitality, Catering and Tourism can be found here:

- www.careerpilot.org.uk
- www.prospects.ac.uk
- www.nationalcareers.service.gov.uk
- www.careersmart.org.uk
- www.startprofile.com
- www.allaboutcareers.com

Places on Hospitality, Catering and Tourism courses, at all levels, are highly sought-after every year. If you believe this is the career pathway for you, but you lack hands-on experience, then we advise you to seek a placement prior to applying.

The following websites are a great place to start:

- | | |
|--|--|
| HOSPITALITY AND CATERING | TRAVEL AND TOURISM |
| www.caterer.com | www.itt.co.uk |
| www.restaurantjobs.co.uk | www.aito.com |
| www.instituteofhospitality.org | www.abta.com |
| www.hospitalityguild.co.uk | www.cabincrewwings.com |
| www.craftguildofchefs.org | www.iata.org |
| www.aeo.org.uk | www.cabincrew.com |
| www.jobsinhotels.co.uk | www.jobs.flightglobal.com |
| www.craftbakersassociation.co.uk | www.aviationjobsearch.com |
| www.bakers.co.uk | www.thebigchoice.com |

Part of LSBU | GROUP



LSBU | GROUP



HOSPITALITY, CATERING & TOURISM



The Need for Hospitality, Catering and Tourism Roles

The sector employs 3.64 million people (3.2 million roles classed as hospitality)

There are 42,477 full service restaurants in the UK in 2023, employing over 475,000 people.

There are 6,752 catering businesses, employing 28,956 people, and generating £1.3 billion of revenue.

London alone has 22,316 licensed pub, bar and restaurant sites.

The Hospitality sector is worth £131.5 billion to the UK economy.

Travel, Tourism and Hospitality in the UK is worth £237 billion to the UK's GDP.



I chose this course because I want to build a career in the events industry, and it's given me the knowledge and real-world experience I need to move forward. Studying part time has allowed me to continue working while developing my skills, which has been essential for balancing my commitments. The course feels closely connected to the industry, especially through field trips and practical learning, which have really deepened my understanding beyond the classroom. I've also grown a lot personally gaining confidence, improving my teamwork skills, and feeling part of a supportive community where my ideas are valued.

Ralitsa N
Tourism, Hospitality And Leisure Management Ba (Hons)
LSBU



An Introduction to Hospitality, Catering and Tourism

It's been said that when you work in hospitality and catering, or travel and tourism, you're at work when others are at play; but with a wide range of fast-paced, exciting and rewarding careers on offer - for the right person - going to work could be just as enjoyable as taking a holiday.

Although the hospitality and catering, and travel and tourism sectors offer their own unique career opportunities, they are intrinsically linked and combine to form one enormous, dynamic and hugely varied industry; commonly referred to as travel, tourism and hospitality.

With careers as varied as hotel and events management, travel agency and tour management, restaurant and catering management, and cooking and baking - if you have a talent for providing exceptional service and a passion for meeting people - this could be the perfect pathway for you.



Is Hospitality, Catering and Tourism the Right Pathway for You?

Gaining the necessary qualifications, and undertaking placements, can teach you the knowledge and expertise you will need in this sector, but there are a number of personal qualities and transferrable skills that are essential for a successful and rewarding career in the Hospitality, Catering and Tourism industry.

You will need a combination of the following qualities: excellent communication, listening and interpersonal skills; exceptional levels of customer service; confidence and an approachable manner; good cooperation and team working skills; the ability to work well under pressure and to tight deadlines; a willingness to work unsocial hours; strong organisational and time-management skills, with a keen attention to detail; sales, marketing, and project management skills; great administrative and IT skills; excellent technical cooking skills, with a broad knowledge of ingredients and cooking techniques; high standards of cleanliness, and the ability to adhere to strict food hygiene and health and safety rules; tact and diplomacy when handling staff and customers; the ability to work independently and be a confident decision-maker; the ability to think quickly and solve problems on-the-go; possess a flexible and hands-on approach to work; and have high-levels of self-motivation, energy and enthusiasm.

Careers in Hospitality, Catering and Tourism

From the people who take your holiday or hotel booking, to the crew who man your flight, to the chefs who prepare your food, to the waiting staff who serve you, to the people who plan and organise your events; the world of hospitality, catering and tourism is enormously far-reaching.

So, it's no wonder that it accounts for over 3.6 million jobs nationally, and over 600,000 jobs in London.

The hospitality, catering and tourism sectors are experiencing a huge resurgence and seeing mass-scale growth throughout; making it the perfect time to embark on your new career pathway in this hugely varied industry.

We are currently seeing a 46% increase in demand for hospitality workers compared to pre-pandemic levels nationally: with over 50,000 newly listed job vacancies at the start of 2023, and 10,460 of these new vacancies being in London.

It's clear to see that this vital industry has huge demand for well-trained, qualified recruits in positions of all levels, from graduate schemes and managerial positions that require a degree, to more entry-level positions with the opportunity for hands-on experience and advancement. No matter where your skills, passions, and abilities lay, you're sure to find your place in this exciting, dynamic and hugely-varied industry.

The salary for Air Cabin Crew starts at around £19k once qualified, increasing to £23k with experience, and up to £28k with performance bonuses. Catering Manager salaries range from £22k (for assistant managers) up to £45k with significant experience, while heads of catering and operations directors can earn up to £65k p.a. The average wage for a Chef depends on their level and the venue in which they work. A commis chef may earn around £16k, a sous chef can earn up to £30k, while a head chef's salary can exceed £55k per year; An experienced Food Technologist can earn around £45k, or even more than £50k for senior management roles. Hotel Managers can earn anywhere between £20k to £40k per year, while as a general manager in London, you could earn £85k p.a. on average, with a range of £50k to £200k for the largest, most prestigious hotels. An Events Manager can earn in excess of £40k a year.

There are plenty of opportunities open to you. Here are just a few ideas:

- Air Cabin Crew
- Airline Customer Service Agent
- Baker
- Booking Manager
- Catering Manager
- Chef de Partie
- Entertainment Manager
- Events Manager
- Executive Chef
- Food and Beverage Manager
- Food Technologist
- Front of House Manager
- Head Chef
- Head Waiter
- Heritage Officer
- Hotel Manager
- Maitre De
- Museum Attendant
- Resort Activities Co-ordinator
- Resort Representative
- Restaurant Manager
- Sommelier
- Sous Chef
- Tour Manager
- Tourist Guide
- Travel Agency Manager
- Visitor Attraction Manager
- Wedding Planner

HOSPITALITY, CATERING AND TOURISM

LSBU | GROUP

LSBU London South Bank University

LSBTC London South Bank Technical College

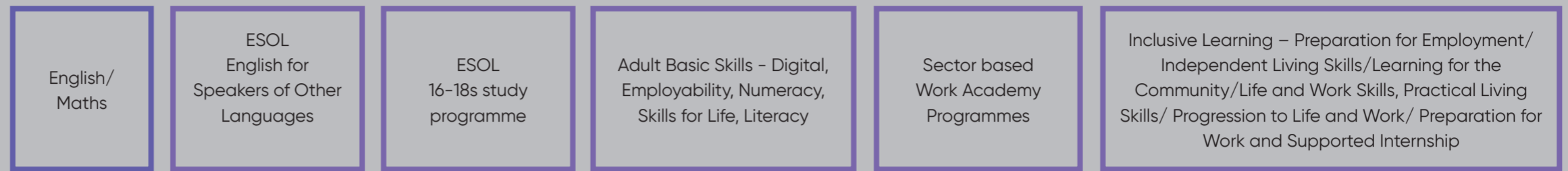
LC Lambeth College

SBUSIXTH South Bank University Sixth Form

SBUA South Bank University Academy

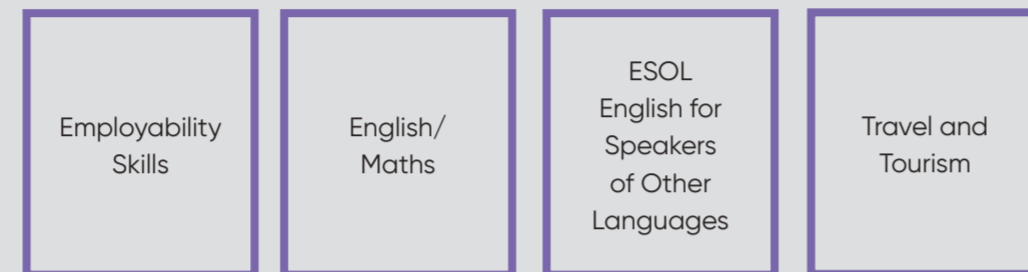
ENTRY LEVEL

Award, Certificate (ELC), Diploma
English for speakers of Other languages (ESOL)
Essential skills
Functional skills
Skills for Life



LEVEL 1

First Certificate, Award, Certificate, Diploma, ESOL
Essential skills
Functional skills
National vocational qualification (NVQ)



LEVEL 2

Intermediate Apprenticeship, Award, Certificate, Diploma, ESOL
Essential skills
Functional skills
GCSE
NVQ



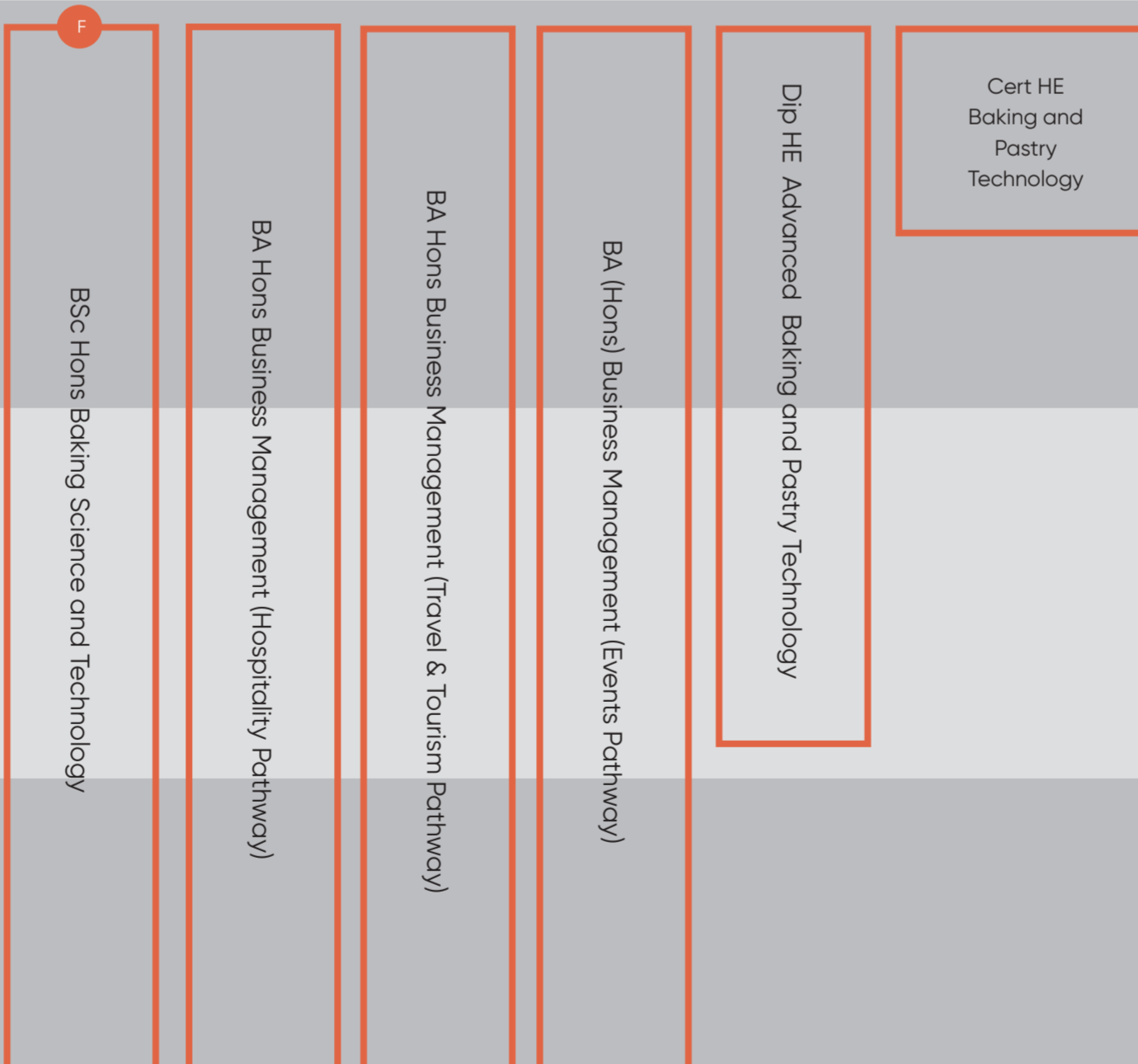
LEVEL 3

Access to HE Diploma
Advanced Apprenticeship
A Level
Applied General
Award, Certificate, Diploma, ESOL
NVQ
T Level



LEVEL 4

CertHE
Higher Apprenticeship
HNC
Award, Certificate, Diploma
NVQ



LEVEL 5

DipHE
Foundation Degree
HND
Award, Certificate, Diploma
NVQ

LEVEL 6

Degree Apprenticeship
Degree (with or without Honours)
Graduate Certificate/Diploma
Award, Certificate, Diploma
NVQ

LEVEL 7

Integrated Master's Degree
Award, Certificate, Diploma, NVQ, Master's Degree
Postgraduate Certificate / Diploma
Postgraduate Certificate in Education (PGCE)



LEVEL 8

Doctorate (PhD or DPhil)
Award, Certificate, Diploma

